



**FOR IMMEDIATE RELEASE**

CONTACT: Michael Krause/Foundry Communications  
(212) 586-7967/mkrause@foundrycomm.com  
For Screeners: Danielle Hawkes  
(212) 586-7967/dhawkes@foundrycomm.com

**{Docurama Film Festival II}  
*Official Selection***

“Should be required viewing for every citizen”  
-- *Washington Post*

“An eye-opening documentary about America’s working poor...  
plays like an illustrated version of Nickel and Dimed”  
– *New York Times*

**ACADEMY AWARD®-NOMINATED FILMMAKER ROGER WEISBERG  
UNCOVERS THE HARSH REALITIES OF AMERICA’S WORKING POOR IN  
THE CRITICALLY-ACCLAIMED**

**WAGING A LIVING**

The DVD (\$26.95SRP) of This Poignant Doc, Available on September 26, Includes a  
Bonus Film, *Roosevelt’s America*, and a Filmmaker Interview

**NEW YORK, NY** – With the value of the national minimum wage at its lowest since 1955, millions of Americans are working harder than ever and still struggling just to get by. Tender and eye-opening, **WAGING A LIVING** takes an unwavering look at America’s working poor – those countless millions who work hard and play by the rules but never seem to get ahead. Mixing stunning facts about poverty and social injustice with the unforgettable faces and personal testimony of real-life workers, two-time Academy Award®-nominated director Roger Weisberg cuts through the fog of politics and prejudice to bring the disturbing reality of the working poor into the light of day. This thoughtful and poignant critics’ favorite will be available on DVD for the first time September 26, for \$26.95SRP.

Over three years, the film follows the heartbreaking and sometimes triumphant struggles of four decent, hard-working, and charismatic individuals as they strive for their piece of the American Dream but find only low wages, dead end jobs, and a tattered safety net blocking their dreams of advancement. As they raise children, try to earn a college degree, and take care of sick relatives, these working class heroes will make you root for them to overcome seemingly insurmountable obstacles, and marvel when -- despite the odds -- they do.

-more-

Originally aired on PBS, the film has received rave reviews from critics across the country. The eagerly awaited DVD release features a bonus film, *Roosevelt's America*, a filmmaker interview and filmmaker biographies. "A simple and straightforward film with immense compassion and riveting drama<sup>1</sup>" WAGING A LIVING will anger, inspire and rouse the soul.

#### **About Docurama Film Festival™**

Inspired by the unique, creative energy and exclusive "buzz" only experienced at a film festival, Docurama launched an innovative, home entertainment industry first in June 2006 with the DOCURAMA FILM FESTIVAL (DFF). Creating a new way for audiences to experience the excitement of a festival, anywhere, and at any time, on DVD, the DFF features a slate of astonishing, unforgettable films home viewers won't see anywhere else and a host of singular tools to help deepen the viewing experience -- a dedicated website featuring filmmaker Q&A's, podcasts, an interactive "buzz" blog, a festival catalog and more. The first festival launched on June 27; DOCURAMA FILM FESTIVAL II is scheduled for September 26, 2006. The DOCURAMA FILM FESTIVAL will change the way audiences view documentaries on DVD forever.

#### **About Docurama**

Founded in 1999 by parent company New Video Group Inc., Docurama is the only label dedicated exclusively to bringing critically acclaimed and cutting-edge documentary films to the home entertainment marketplace. Since its launch, Docurama has released over 150 award-winning and highly acclaimed films including D.A. Pennebaker's *Bob Dylan: Dont Look Back*, *Brother's Keeper* and *Paradise Lost* from acclaimed filmmaking partners Joe Berlinger & Bruce Sinofsky, *Southern Comfort*, *Lost in La Mancha*, *Lost Boys of Sudan*, *Andy Goldsworthy's Rivers and Tides Working With Time*, the 2005 theatrical sleeper hit *The Wild Parrots of Telegraph Hill* and the widely acclaimed Sundance Channel documentary series *The Staircase*. Among Docurama's collection of Academy Award® winners and nominees are *Murder on a Sunday Morning*, *The Weather Underground*, *Maya Lin: A Strong Clear Vision*, *Regret To Inform*, *Children Underground*, *Sister Rose's Passion*, and *Sound and Fury*. New Video is also the exclusive label and distributor for the A&E Home Video, The History Channel® and Biography®. To find out more about these or any Docurama films visit [www.newvideo.com](http://www.newvideo.com) or [www.docurama.com](http://www.docurama.com)

# # #

#### **WAGING A LIVING**

Pre-order date:	August 29, 2006	Genre:	Documentary
Street date:	September 26, 2006	Sug. Retail Price:	\$26.95
Rating:	N/A	Catalog #:	NVG-9776
Running Time:	85 mins. + extras	Screeners:	Avail. upon request
Format:	DVD	Color Art:	Avail. upon request

---

<sup>1</sup> San Francisco Weekly