



FOR IMMEDIATE RELEASE

CONTACT: Michael Krause/Foundry Communications
(212) 586-7967/mkrause@foundrycomm.com
For Screeners: Danielle Hawkes
(212) 586-7967/dhawkes@foundrycomm.com

**{Docurama Film Festival II}
*Official Selection***

“What growing up should look like.”
-- *Baltimore Sun*

“An illuminating and deeply satisfying experience.”
– *Hollywood Reporter*

**THIS SEPTEMBER, DOCURAMA PRESENTS THE INSPIRING STORY OF
A YOUNG ACTIVIST WHO LEARNS THAT THE MOST IMPORTANT
LESSONS ARE OFTEN DISCOVERED OUTSIDE THE CLASSROOM**

THE EDUCATION OF SHELBY KNOX

The Sundance Award Winner for Best Cinematography, This Audience Crowd-Pleaser
Was Also an Official Selection at Over 50 Film Festivals Across the U.S.!

NEW YORK, NY – It’s been hotly debated in Congress, vehemently argued about in school board meetings and pondered by worried parents, but sex education is rarely considered by the people it affects the most -- teenagers. This is especially true in parts of the country where religious beliefs play a major role in determining policy, and abstinence-only education is often considered the only option. **THE EDUCATION OF SHELBY KNOX** presents the story of one brave Texas teenager who decided to take matters into her own hands. Unafraid to tackle complex questions, the film is supercharged with religion, politics, sex and the cultural warriors and ordinary people who battle over these hot-button issues. **THE EDUCATION OF SHELBY KNOX** is “a pungent civics lesson on what can and cannot be accomplished by one plucky, idealistic girl”¹ and it will be available on DVD for the first time September 26, for \$26.95SRP.

“A nuanced & optimistic vision of Red State America”
– *Film Comment*

Shelby Knox -- a wide-eyed, precocious activist -- is the titular star of the film, a riveting tale of one girl’s mission to bring sex education to schools in her ultra-conservative Texas hometown. Bursting with original characters, the film richly captures an unusual coming of age story. In a town filled with religious fervor, sexual ferment, abstinence-only agitators and teenage pregnancy, Shelby struggles with her conflicting values and comes

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¹ The New York Times

to terms with her own sexuality. In the process, she becomes an endearing and honest guide to the national moral morass.

“The Knoxes could teach us a thing or two about family values”
– *Dallas Morning News*

Helmed by acclaimed filmmakers Marion Lipschutz and Rose Rosenblatt, THE EDUCATION OF SHELBY KNOX is a Sundance Award Winner for Best Cinematography and an official selection at over 50 film festivals across the U.S. It has also been shown as part of PBS’s renowned “Independent Lens” series, but the DVD sheds fresh light on the subject with a never-before-seen bonus featurette.

About Docurama Film Festival™

Inspired by the unique, creative energy and exclusive “buzz” only experienced at a film festival, Docurama launched an innovative, home entertainment industry first in June 2006 with the DOCURAMA FILM FESTIVAL (DFF). Creating a new way for audiences to experience the excitement of a festival, anywhere, and at any time, on DVD, the DFF features a slate of astonishing, unforgettable films home viewers won’t see anywhere else and a host of singular tools to help deepen the viewing experience -- a dedicated website featuring filmmaker Q&A’s, podcasts, an interactive “buzz” blog, a festival catalog and more. The first festival launched on June 27; DOCURAMA FILM FESTIVAL II is scheduled for September 26, 2006. The DOCURAMA FILM FESTIVAL will change the way audiences view documentaries on DVD forever.

About Docurama

Founded in 1999 by parent company New Video Group Inc., Docurama is the only label dedicated exclusively to bringing critically acclaimed and cutting-edge documentary films to the home entertainment marketplace. Since its launch, Docurama has released over 150 award-winning and highly acclaimed films including D.A. Pennebaker’s *Bob Dylan: Dont Look Back*, *Brother’s Keeper* and *Paradise Lost* from acclaimed filmmaking partners Joe Berlinger & Bruce Sinofsky, *Southern Comfort*, *Lost in La Mancha*, *Lost Boys of Sudan*, *Andy Goldsworthy’s Rivers and Tides Working With Time*, the 2005 theatrical sleeper hit *The Wild Parrots of Telegraph Hill* and the widely acclaimed Sundance Channel documentary series *The Staircase*. Among Docurama’s collection of Academy Award® winners and nominees are *Murder on a Sunday Morning*, *The Weather Underground*, *Maya Lin: A Strong Clear Vision*, *Regret To Inform*, *Children Underground*, *Sister Rose’s Passion*, and *Sound and Fury*. New Video is also the exclusive label and distributor for the A&E Home Video, The History Channel® and Biography®. To find out more about these or any Docurama films visit www.newvideo.com or www.docurama.com

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THE EDUCATION OF SHELBY KNOX

Pre-order date:	August 29, 2006	Genre:	Documentary
Street date:	September 26, 2006	Sug. Retail Price:	\$26.95
Rating:	N/A	Catalog #:	NVG-9820
Running Time:	76 mins. + extras	Screeners:	Avail. upon request
Format:	DVD	Color Art:	Avail. upon request